

TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Application Number 09/834,500
Filing Date April 12, 2001
First Named Inventor Cristofalo, et al.
Group Art Unit 3622
Examiner Name Lastra, Daniel
Attorney Docket Number 043978-077000

Total Number of Pages in This Submission 18

ENCLOSURES (check all that apply)

- | | | |
|---|---|--|
| <input type="checkbox"/> Fee Transmittal Form | <input type="checkbox"/> Assignment Papers
(for an Application) | <input type="checkbox"/> After Allowance Communication to Group |
| <input type="checkbox"/> Fee Attached | <input type="checkbox"/> Drawing(s) | <input type="checkbox"/> Appeal Communication to Board of
Appeals and Interferences |
| <input checked="" type="checkbox"/> Amendment Under 1.111 | <input type="checkbox"/> Declaration and Power of Attorney | <input type="checkbox"/> Appeal Communication to Group
(Appeal Notice, Brief, Reply Brief) |
| <input type="checkbox"/> After Final | <input type="checkbox"/> Licensing-related Papers | <input type="checkbox"/> Proprietary Information |
| <input type="checkbox"/> Affidavits/declaration(s) | <input type="checkbox"/> Petition | <input type="checkbox"/> Status Letter |
| <input type="checkbox"/> Extension of Time Request | <input type="checkbox"/> Petition to Accept an
Unintentionally Delayed Claims for
Priority Under 37 C.F.R.
§1.78(a)(3) | <input type="checkbox"/> Application Data Sheet |
| <input type="checkbox"/> Express Abandonment Request | <input type="checkbox"/> Power of Attorney, Revocation
Change of Correspondence Address | <input type="checkbox"/> Request for Corrected Filing Receipt with
Enclosures |
| <input type="checkbox"/> Information Disclosure Statement | <input type="checkbox"/> Terminal Disclaimer | <input checked="" type="checkbox"/> A self-addressed prepaid postcard for
acknowledging receipt |
| <input type="checkbox"/> Certified Copy of Priority
Document(s) | <input type="checkbox"/> Request for Refund | <input type="checkbox"/> Other Enclosure(s) (please identify below): |
| <input type="checkbox"/> Response to Missing Parts/
Incomplete Application | <input type="checkbox"/> CD, Number of CD(s) _____ | |
| <input type="checkbox"/> Response to Missing Parts
under 37 CFR 1.52 or 1.53 | | |

Remarks

- ☒ The Commissioner is hereby authorized to charge any additional fees required or credit any overpayments to Deposit Account No. 50-3557 for the above identified docket number.

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm
or
Individual name

James W. Drapinski
Reg. No. 46,242
Nixon Peabody LLP
401 9th Street, N.W.
Suite 900
Washington, D.C. 20004-2128

Signature

James W. Drapinski

Date

April 13, 2007

CERTIFICATE OF MAILING OR TRANSMISSION [37 CFR 1.8(a)]

I hereby certify that this correspondence is being:

- ☒ deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450
- ☐ transmitted by facsimile on the date shown below to the United States Patent and Trademark Office at (571) 273-8300.

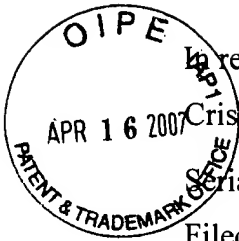
April 13, 2007
Date

Linda Clinkenbeard
Signature

Linda Clinkenbeard

Typed or printed name

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



Re Patent Application of:

Cristofalo, et al.

Serial No.: 09/834,500

Filed: April 12, 2001

For: SYSTEM AND METHOD FOR
TARGETING OBJECT ORIENTED
AUDIO AND VIDEO CONTENT TO
USERS

)
) Group Art Unit: 3622
) Examiner: Lastra, Daniel
) Confirmation No.: 5803
) Date: April 13, 2007
)
)
)

CERTIFICATE OF MAILING OR TRANSMISSION
[37 CFR 1.8(a)]

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage for First Class Mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, or being facsimile transmitted to the USPTO on April 13, 2007.

Signature: *Linda Clinkenbeard*

Name: Linda Clinkenbeard

AMENDMENT UNDER 37 C.F.R. § 1.111

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

The following Remarks are made in response to the Office Action mailed on January 16, 2007. Reexamination and reconsideration of the application in light of the following Remarks are respectfully requested.

Listing of Claims for the Examiner's convenience begins on page 2 of this paper.

Remarks begin on page 14 of this paper.